

HOCKEY SEED presents

Peter Dale at The Sportsplex

Location: 1331 O'Reilly Drive, Feasterville, PA 19053

Date: November 20-21, 2004

What's the event? And when will it be held?

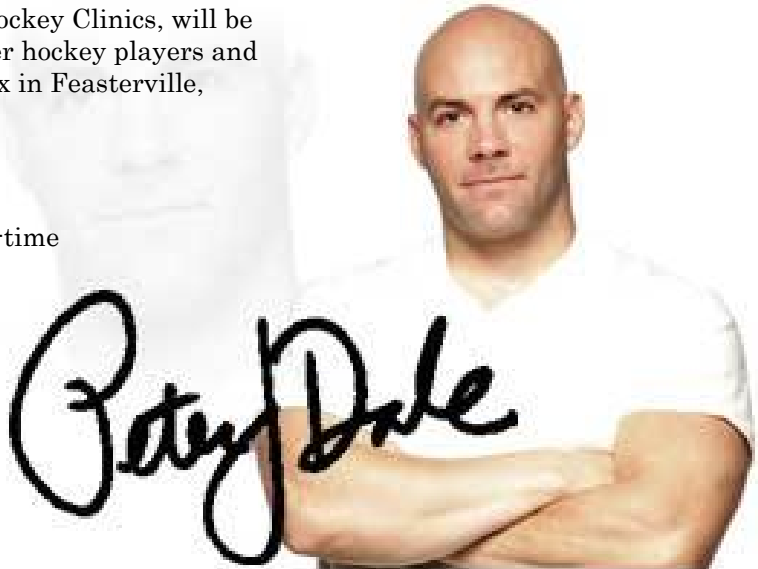
Peter Dale, owner/head instructor of USA Roller Hockey Clinics, will be teaching a two-day clinic for league and travel roller hockey players and coaches on November 20-21, 2004 at The Sportsplex in Feasterville, Pennsylvania.

Who is Peter Dale?

A four-time roller hockey world champion and four-time national roller hockey champion, Peter Dale is Director of Roller Hockey at the Powerade Ice Center, a state-of-the-art sports facility near Milwaukee, Wisconsin. Peter also leads the USARS prospect camps where Team USA selections are made.

As a pro roller-hockey player with Team Heavy Metal and the St. Louis Vipers, and as founder of USA Roller Hockey Clinics, Peter is a nationally recognized instructor who is known for his enthusiasm as he teaches and motivates.

Assisting Peter will be professional roller hockey players, including three-time world champion Ray Matz.



What kinds of clinics will Peter teach? How much do they cost?

Peter will teach three, four-hour clinics (two hours each, per clinic, on Saturday and Sunday):

Clinic	Who should register?	Cost
League	<i>House/league players:</i> If you play primarily in a Sportsplex league or a league at another hockey facility, this clinic is for you. <i>Time: Saturday and Sunday, 8 am to 10 am</i>	\$65 – skaters \$30 - goalies
Travel	<i>Tournament team players:</i> If you compete regularly in the local, regional, or national roller hockey tournament circuit, sign up for this clinic. <i>Time: Saturday and Sunday, 11 am – 1 pm</i>	\$65 – skaters \$30 - goalies
Team	Very limited availability – call now!	Call
Coach	This clinic is for anyone who coaches a roller hockey team, no matter what the level. Bring your equipment, if you're a skater. If not, don't worry – Peter has plenty of strategic advice for everyone. <i>Time: Saturday and Sunday, 4 pm – 6 pm</i>	\$40

* Discounts for multiple athletes from the same family.

HOCKEY SEED

Development and Performance Roller Hockey Education

The Sportsplex, Feasterville PA ■ Phone: (215) 630-5857 ■
Email: cheri@hockeyseed.org ■ Web: <http://www.hockeyseed.org>

Can I bring my whole team?

Sure! Hey, bring all of your teams. (Please call first to make sure we have the space.)

We even have a time slot that you can reserve to have Peter focus exclusively on the needs of your team. This is a first-come, first-serve deal. Call Cheri Zubak at Hockey Seed for details: 215-630-5857.

You don't have to register an entire team, however. We do encourage you to bring a friend or two so you can skate together, but that's not required.

How do I register?

A registration form is enclosed. However, if the form has been misplaced and you are local to Sportsplex, you can pick up another form at the facility's main office. You will also find registration forms next to the daily rink schedule on Friday nights at The Sportsplex. If you'd rather register right away, you can download forms from the Hockey Seed website:

<http://www.hockeyseed.org>

We are also happy to fax or email the registration form to you. Just let us know how to contact you, and we'll take care of the rest.

When is the registration deadline?

Registrations must be in by November 14. Enrollment in each clinic is limited. We urge you to register now to make sure your son or daughter is able to attend! (We're not kidding about this, by the way. Peter's clinics typically fill up very quickly.)

If you register close to the deadline, call or send an email so we can reserve your space.

Where is The Sportsplex?

Check out this address on Mapquest for directions:

1331 O'Reilly Drive
Feasterville PA 19053
Phone: 215-355-2582
Email: mchurchville@sportsplexpa.com

What is Hockey Seed, anyway?

Hockey Seed is a non-profit organization whose purpose is to provide superior skills education for roller hockey athletes of all ages and abilities, and to assist coaches and families with finding appropriate local, regional, and national opportunities for learning and playing roller hockey. Our efforts are currently concentrated in the Tri-State (Pennsylvania, New Jersey, and Delaware) and surrounding areas.

Hockey Seed holds weekly clinics for recreational and travel hockey players at The Sportsplex, a three-rink sports facility in Feasterville, Penna. (suburban Philadelphia), as well as skills-specific instruction by renown experts in roller hockey education.

Our instructors are experienced roller hockey players, coaches, and sports education experts who have excellent teaching skills and who support the Hockey Seed goals of instilling a strong work ethic, sportsmanship, superior performance, and love of roller hockey.

I have some questions. Whom should I call?

If you have any questions about the Peter Dale Clinic or about Hockey Seed, please feel free to contact Cheri Zubak, Director of Hockey Seed: Phone: 215-630-5857, Email: cheri@hockeyseed.org

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